

# VersaLink C600 Review



## REVIEW OF THE VERSALINK C600 COLOR L.E.D. PRINTER

### Better—Faster—Cheaper! What's not to like?

This is the latest & greatest Xerox color LED printer, using Emulsion Aggregate (E.A.) Toner for long lasting color outdoors. It's also smaller and lighter than previous production model printers. But don't let the smaller size fool you: it cranks out signs/tags/labels slightly faster than it's predecessor and with a few tweaks, it has a 10-20% color/quality improvement as well. To top it off, it comes in at the lowest cost per page (for heavy color coverage) of any printer we've ever sold (since 1999!). It's hard to imagine that these printers can print this fast, with such vibrant quality, and yet they sell for just \$1379.

Additionally, it has a very nice 5" touchscreen interface that lets you *customize* the machine to your preferences so that it can be tweaked to optimize printing on various media types and thicknesses (yes! Thank you Xerox). We're able to get 'superb' quality prints out of LaserTag™ 305 & 307, and 'very good' out of LaserTag™ 310 (our heaviest/thickest outdoor media).

If you're looking for a production model printer, with economical price points and great print quality, this is it.

## Quick Facts

### VersaLink C600 Color L.E.D. Printer

#### PRODUCTIVITY / SPEED

Up to 32 Pages per minute on LaserTag™  
 1200 x 2400 native resolution  
 10/100/100 BaseT Ethernet (Gigabit)  
 1.05 GHz, 2Gb RAM Std  
 As fast as 8 seconds First-Page-Out time

#### PAPER HANDLING / CAPACITY

ByPass Tray: 150 sheets Tray 1: 550 sheets  
 Optional Trays for up to 2000 sheets capacity

#### SUITABILITY FOR HORTICULTURE

Prints *superbly* on LaserTag™ 305, 307 and LaserLabel™. *Very good* print quality achieved on LaserTag 310™. EA toner for UV-Resistance.

#### PHYSICAL & ENVIRONMENTAL

16.9 x 18.4 x 17.5 in., 64.8 lbs. Energy Star Qualified. Operating: 50 to 90° F, 25%-85% Humidity. 120V, 12A; requires *direct wall plug-in*, with *no* power strips, surge protectors or extension cables. 10/100/1000 or USB connectivity, WIFI: \$50 option. One year, next business day, on site warranty.

#### COST & CONSUMABLES

##### VersaLink C600 Printer

|       |  |
|-------|--|
|       | <b>C600/DN</b><br>Automatic 2 sided printing |
| Price | <b>\$1379</b>                                |

#### Extra High Capacity Toner Cartridges (*best value*)

| Cyan  | Magenta | Yellow | Black |
|-------|---------|--------|-------|
| \$339 | \$339   | \$339  | \$226 |

16,800 pages stated yield per toner. Expect about *half* that amount for heavy color horticulture coverages. 4 Drum Cartridges; stated life of 40K pages. \$99 ea

*Typical horticultural color coverage of 60-80% , in low volume printing, results in about **\$.15-\$.17 per page** cost for printer consumables (toner/drums/fuser/maintenance kit). Thus, low volume, 8.5"x11" printed, finished cost of LaserTag™ 305 comes in at about 70¢/sheet.*



**GrowTech Solutions™**

417.753.2555 ph

888.682.0219 ph

info@growtechsolutions.com

www.growtechsolutions.com